**Fergus McCaffrey presents**
**Marcia Hafif,** *An Extended Gray Scale*, 1973 at **Art Basel's Unlimited 2015**

June 18-21, 2015

Fergus McCaffrey, New York / St. Barth is pleased to announce its participation in the 2015 edition of Art Basel (Hall 2.0, Booth D3) and in Unlimited.

Selected by New York-based curator Gianni Jetzer for Art Basel's innovative exhibition Unlimited, as part of their participation for Art Basel Fergus McCaffrey will present *An Extended Gray Scale*, 1973, a monumental work by Marcia Hafif that has never before been exhibited publicly in its entirety.

**The artist will be present:**

**Marcia Hafif at Unlimited 2015**

**The artist will be present and available for conversations about her six-decade career as follows:**

**Monday, June 15**
**4:00-7:00 PM at Fergus McCaffrey, Unlimited**

Marcia Hafif was born in Pomona, California in 1929. She grew up in Laguna Beach and Claremont. After receiving a B.A. degree from Pomona College in 1951 she moved to Rome to work and live. After an eight-year stay she moved back to California, where she earned an M.F.A. at the University of California at Irvine in 1971.

From 1972 on, Hafif has been investigating the practice of painting. For over four decades, and through 27 series, she has experimented with varying types of paint (acrylic, oil, egg tempera, ink, watercolor, and enamel), as well as supports (canvas, wood, paper, and wall). Hafif posits an empirical, positivist set of terms which she uses to embark upon each new series. *An Extended Gray Scale*, 1973, begins with a white canvas and ends with a black one, marking all of the barely perceptible shifts in gray tone in-between over the span of 106 paintings. This monumental work took Marcia Hafif 10 months to complete. For Art Basel Unlimited 2015, Fergus McCaffrey will present the complete work in one continuous row for the first time – in a room measuring 18 by 18 meters in total.

Hafif's work has been exhibited extensively, most recently in the Hammer Museum Biennial, *Made in L.A. 2014*; and, she has a forthcoming exhibition at Laguna Art Museum. Her work is represented in many collections, including The Museum of Modern Art, New York, the Museum of Contemporary Art, Los Angeles, and the Art Institute of Chicago.

**Image:**
Marcia Hafif © Scott Rudd, 2015

**About Fergus McCaffrey**
Founded in 2006, Fergus McCaffrey is internationally recognized for its groundbreaking role promoting the work of post-war Japanese artists, as well as a quality roster of select contemporary European and American artists. Fergus McCaffrey's rigorous, thoughtful approach is marked by a commitment to discovery, often presenting the work of artists previously unrepresented or misrepresented. Dublin-born founder Fergus McCaffrey has been instrumental in introducing post-war Japanese art to a Western market, including Natsuyuki Nakanishi, and Gutai artists Sadamasa Motonaga and Kazuo Shiraga. The gallery also exhibits the work of seminal Western artists, including Andy Warhol, Birgit Jürgenssen, William Scott, Richard Nonas, Gary Rough, Jack Early and Sigmar Polke.

Chelsea, NY based Fergus McCaffrey opened a second gallery location on the Caribbean island of St. Barthélemy in November 2014.

**For general press inquiries, please contact:**
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**For Marcia Hafif interview inquiries at Unlimited 2015, please contact:**
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Please note that the artist will only be in Basel from Monday, June 15 – Wednesday, June 17.

Art Basel and Art Basel Unlimited will take place June 18-21, 2015, at MCH Swiss Exhibition (Basel) Ltd., Messeplatz 10, Basel, Switzerland. Private Preview: Tuesday, June 16, 2015. Vernissage: Wednesday, June 17, 2015.

Stay connected with the gallery via Facebook, Instagram and Twitter with the hashtags #FMUnlimited #FMMarciaHafif and #FergusMcCaffrey.